class #11

- return Hilda
- clip of the day
- review
- figures of speech
- dr. reed workshop
- oral presentation content

clip of the day

(David Rose)

figures of speech	
rhetorical questions	

hypophora: ask a question then immediately answer it	
Over? Did you say 'over'? Nothing is over until we	
decide it is! Was it over when the Germans bombed Pearl Harbor? Hell no!	

"What makes a king out of a slave? Courage! What makes the flag on the mast to wave? Courage! What	
makes the elephant charge his tusk in the misty mist, or the dusky dusk? What makes the muskrat guard his musk? CourageCowardly Lion	
Is this any way to run an airline? You	
bet it is.	

erotesis: a series of questions asked one after the other, that infuses energy and awakens attention and implies strong affirmation or denial.	
aren't you glad you use dial? [soap] don't you wish everyone did?	

The writer points out that Banda is in a tough spot, and that he is forced to get tough with teachers if he is to be taken seriously. But might I ask: Taken seriously by whom? The downtown power establishment? Why is its view of him more important than the view of his teachers, of parents, and students? Whom does he serve? With whom should he be in dialogue to resolve this? The editorial board of the Seattle Times and the Alliance for Education? Or rather the people who are on the front lines of working with the kids his system is designed to serve? Who is in the better position to judge what's in the best interest of these repetitions

anaphora: [uh-naf-er-uh] repetitions at the beginning of something.	
We shall not flag or fail. We shall go on to the end. We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air, we shall defend our island, whatever the cost may be, we shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills. We shall never surrender. Winston Churchill	

epistrophe [eh-PISS-truh-FEE]	
repetitions at the end of something.	
The time for the healing of the	
wounds has come. The moment to bridge the chasms that divide us has	
come."Nelson Mandela	

For when we have faced down impossible odds, when we've been told we're not ready or that we shouldn't try or that we can't, generations of Americans have responded with a simple creed that sums up the spirit of a people: Yes, we can. Yes, we can. Yes, we can. It was a creed written into the founding documents that declared the destiny of a nation: Yes, we can. It was whispered by slaves and abolitionists as they blazed a trail towards freedom through the darkest of nights: Yes, we can. It was sung by immigrants as they struck out from distant shores and pioneers who pushed westward against an unforgiving wilderness: Yes, we can. --Barack Obama symploce [SIM-ploh-see] repetition that combines anaphora and epistrophe to create a donut hole that gets illed with a different word or phrase.

We want freedom by any means necessary. We want justice by any means necessary. We want equality by any means necessary. --Malcolm X My brother need not be idealized, or enlarged in death beyond what he was in life, to be remembered simply as a good and decent man, who saw wrong and tried to right it, who saw suffering and tried to heal it, saw war and tried to stop it. -- Ted Kennedy, Eulogy for Robert F. Kennedy

"What makes a king out of a slave? Courage! What makes the flag on the mast to wave? Courage! What makes the elephant charge his tusk in the misty mist, or the dusky dusk? What makes the muskrat guard his musk? Courage --Cowardly Lion dunkography

dr. reed	
letterhead	

Phase 1: Content, organization	
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Phase 2: Claritymake it easy for your audience to	
understand	
4.1.25.00	
Phase 3: Correctness: catch all the typos, danglers, lie/	
lay mistakes, etc.	
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Phase 1: Content, organization	
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Phase 1: Content, organization Opening: Does it establish a receptive space?	
Opening: Does it establish a receptive space?	
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make it easy for your audience to understand	
Are paragraphs under seven lines	
2. Circle the 'to be's	
3. Tone: identify your passives	
4. Hidden verbs?	
5. Wordy phrases? '-ly' words?	
6. Rewrite the problem sentences.	
7. Commas & semicolons?	
4 4:	
presentation zen	

an approach, not a method	
"the art of presentation	
"the art of presentation	
transcends technique and enables an individual to remove walls and connect with an audience to inform or persuade in a very meaningful, unique moment in time." Garr Reynolds	

kairos (jh chap 23)	
(Jii Chap 23)	
whatever you may think of this approach, remember this	
remember this	

people cannot read and listen at the same time	
ah ay iyaa saw'a	
they just can't	
]
beginner's mind	

the 'outsider mind'	
- Cousider Hillid	
you cannot solve a problem with the same	
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you cannot solve a problem with the same mindset that created italbert einstein	
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daniel pink, whole new mind	
"the future belongs to a different kind	
of person. Designers, inventors,	
teachers, storytellerscreative and empathetic right brain thinkers whose	
abilities mark the fault line between	
who gets ahead and who doesn't'	
Daniel Pink	

knowing what to say and not say	
it's about giving just enough exposition to deliver an insight	

signal vs. noise	
Signal VS. Hoise	
why is it easier to answer	
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why is it easier to answer questions during the q & a?	
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why is it easier to answer questions during the q & a?	

you have a limited, focused goal	
you know you don't have to say everything you know	
everyaming you railow	

van hava ta aan anki ananak	
you have to say only enough to deliver the insight.	
to deliver the insight.	
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